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Making Harrogate District

a Wildlife Haven



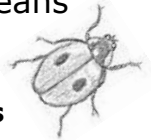
BEE AWARE!

We are losing wildlife at an alarming rate

The biodiversity of our world is threatened as never before and needs our help now. So what better place to start than our own yard.

By supporting HDBAG and working together we can help make the Harrogate District a wildlife haven.

Biodiversity is a modern term which simply means
"the variety of life on earth"



This variety can be measured on several different levels

- **Genetic** - variation between individuals of the same species
- **Species** - species diversity is the variety of species in a given region or area
- **Ecosystem** - Communities of plants and animals, together with the physical characteristics of their environment (e.g. geology, soil and climate) interlink together as an ecological system, or 'ecosystem'

Why are we trying to conserve biodiversity?

- **Ecological reasons** - Individual species and ecosystems have evolved over millions of years into a complex interdependence
- **Economic reasons** - Environmental disasters such as floods, forest fires and hurricanes indirectly or directly caused by human activities, all have dire economic consequences for the regions afflicted
- **Ethical reasons** - Do we have the right to decide which species should survive and which should die out?
- **Aesthetic reasons** - who wouldn't prefer to see butterflies dancing above coloured flowers, rather than an industrial complex belching smoke?



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www.biodiversityaction.org.uk

Why Join?

HDBAG works actively with the community to maximise the environment for wildlife. Do bees give you a buzz? Happy to have a hedgehog? Think frogs are fabulous? Do you love flowers, trees and birds and maybe even those little crawly creatures too? The members of HDBAG do!

We can give you advice and support to attract, conserve and promote all the lovely wildlife near and dear to you. The more of us that help wildlife to flourish the happier and healthier we all will be – even the little crawly creatures.

- Send us your comment, tips, sightings, questions, events or general observations
- Support HDBAG to deliver the Wildlife Friendly Garden Award and Wildlife Friendly Workplace Award
- Assist HDBAG in monitoring the local wildlife
- Get involved in practical activities in some of the district's wonderful nature areas
- Support local schools in creating wildlife-friendly school grounds
- Be an active voice within Harrogate Borough Council and other local Forums
- Help and advice on ways to protect local wildlife
- Receive a regular newsletter to keep you informed of local news, initiatives and issues

Membership runs annually from Jan-Dec, with the pack containing many donated wildlife friendly items and tips

Provide inspiration for growing the web of life!

www.biodiversityaction.org.uk

biodiversityaction@gmail.com



Membership Application for 2018

Name: _____

Address: _____

_____ Postcode: _____

Email: _____

Telephone No: _____

Under the GDPR (General Data Protection Regulation) we require your permission to hold your details on our database. This information will only be used to inform you of events. We will never pass your details to third parties.

Please confirm that:

1. We may hold your contact details
2. You wish to receive event details, newsletters and related information by email or by post

Enclosed is a donation for Annual Membership for 2018

Individual £10 Family £15 Other Amount _____

Cheque made payable to Harrogate District Biodiversity Action Group

Or Electronic Transfer to:

HDBAG, HSBC Account no: 12225778 Branch code: 40-23-12

Please use your surname and initial as the reference

Please return this form to:
Bernadette Reid, HDBAG Membership,
c/o 102 Leeds Road, Harrogate, HG2 8HB

